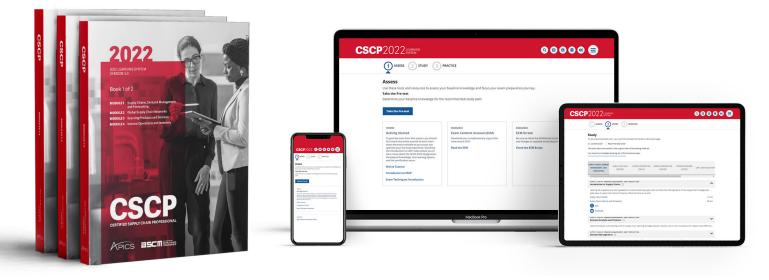


# Certified in Supply Chain Management (CSCP) Program

## Certified in Supply Chain Management (CSCP)

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#### **NEED NEW IMAGES**



#### About ASCM: Quick Facts

1957 APICS founded

# 45,000+

professional members in 100+ countries with 1,600+ active volunteers

## 100+

Global Training Partners across 45 countries and 6 continents

## 2019

ASCM launched, ASCM Foundation launched, \$37.4 MM annual revenue

## 100,000+

certified supply chain professionals

**100+** staff headquartered

in Chicago



#### Leading the Industry

ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines.



Membership



Education



**Research and Publications** 



Certification



#### **ASCM Member Benefit Highlights**

- Members-only savings on courses, certification exams, conferences and more
- Free access to APICS Dictionary
- Member exclusive events, publications and research
- Access to the frameworks, standards, models and benchmarking tools
- Online and local networking with other professionals in the <u>ASCM CONNECT Community</u>
- Career resources and job board
- And more...

For more info, visit: <a>ascm.org/membership</a>





## **Partial ASCM Client List**

- 3M Manufacturing and Supply Chain\*
- Accenture
- Alibaba Group\*
- Baker Hughes GE
- Coupa
- Deloitte
- Demand Driven Institute
- Ericsson
- G.E. Healthcare
- General Motors
- Google

- Hitachi Vantara
- IBM Corporation
- Intel\*
- Johnson & Johnson\*
- Johnson Controls
- Lockheed Martin Corporation
- Merck and Co. Inc.
- McCormick & Company
- •o9 solutions
- PwC
- Whirlpool Corporation

\*Gartner Supply Chain Top 25 company, 2021. www.gartner.com/smarterwithgartner/the-gartner-supply-chain-top-25-for-2021/.



## APICS Certifications: Which is Right for Me?

CPIN CERTIFIED IN PLANNING AND INVENTORY MANAGEMEN

Improve productivity and increase profitability by optimizing the organization's inventory management

Product forecasting

Master scheduling

MRP

Scheduling operations

Cycle counting

Inventory movement

Receiving

Capacity planning



supply chain.

3PL, 4PL

Customs

Transportation

Supply chain design

Supplier management

Distribution channels

Customer management

Streamline production and cut costs by

strategically looking outside internal

operations and throughout the entire

CLTI

CERTIFIED IN LOGISTICS, TRANSPORTATION AND DISTRIBUTION

Increase efficiencies in distribution and warehousing to optimize movement of products to the end customer.

Logistics management

3PLs and logistics services

Direct or indirect manufacturing

Transportation

Importers/exporters

**Distribution channels** 





# What is CSCP?



Focus	External
Benefits	<ul> <li>Encompasses end-to-end supply chain—including suppliers and customers</li> <li>Breadth across many topics, including globalization, IT enablement, logistics, service industry and more</li> </ul>
Exams	■ 1 exam
Eligibility	Must meet <b>one</b> of the following: - Three years of supply chain experience - Bachelor's degree or in the international equivalent - CPIM, CLTD (includes APICS Fellows), CTL, CIRM, SCOR-P, CPM, or CPSM designation
Maintenance	5 year certification maintenance period. More information at ascm.org/maintenance

For more information visit <u>ascm.org/cscp</u>.



## Apply for Eligibility

- To be eligible for the APICS CSCP, a candidate must meet ONE of the following criteria:
  - 3 years of supply chain related business experience, OR
  - Bachelor's degree or the international equivalent OR
  - CPIM, CLTD, CTL, CIRM, SCOR-P, APICS Fellows level, C.P.M., CSM or CPSM credentials
- Supply Chain Related Business Experience:
  - raw materials extraction
  - transportation and logistics
  - procurement
  - manufacturing
  - warehousing
  - distribution
  - quality control

- retail
- customer service
- software design and support
- management
- sales
- skilled craft work (technician)
- Submit an eligibility application before entering the program



## Why CSCP is critical to supply chain success

- The supply chain is all about cooperation and collaboration
- Supply chain management professionals need to understand the interactions and interdependencies across the functions, and the often-conflicting pressures and imperatives of the various participants
- CSCP can provide tools to help you improve operations, increase customer satisfaction and company profit.
- CSCP provides insights into how the various pieces work together and what tools, approaches, technologies and measurements support and encourage achievement of supply chain objectives
- A CSCP designation demonstrates a grasp of that knowledge and documents the individual's competence—for the benefit of both the individual and the organization



### Who is the APICS CSCP program designed for?

#### If you are responsible for any of the following, CSCP is right for you

- Supply chain strategy and/or design
- Supply chain technology selection, setup, maintenance or use
- Demand Planning and Management
- Customer Relationship Management
- Supplier Relationship Management
- Supply chain-wide inventory management
- Managing reverse logistics
- Managing risk in the supply chain identifying, assessing, response planning
- Measure supply chains and their metrics
- Supply chain change management
- Supply chain improvement and best practices
- Supply chain financial management





#### **CSCP** Benefits to Individual Employees

- The CSCP program provides candidates with the tools they need to effectively evaluate and manage external supply chain activities
- Contributes to salary increase
- Increases individual recognition
- Increase your marketability
- Demonstrates level of competence and knowledge form the organization's suppliers through to the end customer
- Builds knowledge that will help you streamline production and cut costs by strategically looking outside internal operations and throughout the entire supply chain
- Enhances credibility within an organization



#### CSCP Benefits to Individual Employees

Here's what some of our candidates have said about the program:

- "I work for the largest automotive manufacturer in the world, and the APICS CSCP Learning System has equipped me with the knowledge to transcend local and regional barriers by applying universal best practices supply chain principles in my everyday job."
  - Vishal Sharma, CSCP, Planning and Project Manager, Post Production Division at Toyota South Africa
- "APICS training has helped make our employees aware of the fact that they can do the same job, but in a different way and apply this knowledge to their everyday jobs."
  - Lorenzo Romagnoli, Global Supply Chain Director at Baker Hughes, a GE Company
- "With the knowledge I gained from the APICS CSCP course, I was able to help Yokohama Tire realize about a 20% reduction in consumer inventory while still maintaining our high customer standards."
  - Michael Morris, CSCP, Senior Forecaster at Yokohama Tire



#### **CSCP** Benefits to Organizations

- Aligning external activities with business objectives to streamline operations and drive profits
- Creating common understanding, vocabulary, processes and frameworks within their entity to address their supply chain challenges and opportunities
- Enabling interdepartmental engagement using a foundation based on global standards
- Maximizing ROI on the systems and technologies within your organization
- Boosting productivity, collaboration and innovation when organizations focus on supply chain excellence, they can achieve 70 percent higher performance
- Powering information System implementation (ERP, APS, WMS, TMS, etc.) thanks to best practices and business processes configuration





# **CSCP** Exam Preparation

#### The CSCP Learning System

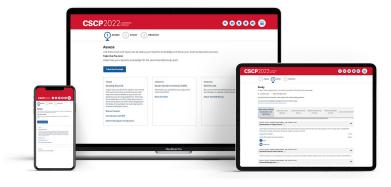


#### Reading modules (print and digital)

- The CSCP Learning system is broken into eight comprehensive modules:
  - Module 1: Supply Chains, Demand Management, and Forecasting
  - Module 2: Global Supply Chain Networks
  - Module 3: Sourcing Products and Services
  - Module 4: Internal Operations and Inventory
  - Module 5: Forward and Reverse Logistics
  - Module 6: Supply Chain Relationships
  - Module 7: Supply Chain Risk
  - Module 8: Optimization, Sustainability, and Technology

#### Learn more about the Learning System

 View the online demo: <u>learn.ascm.org/cscp/free-demo</u> Preview the CSCP Learning System: <u>learn.ascm.org/cscp/free-preview</u>

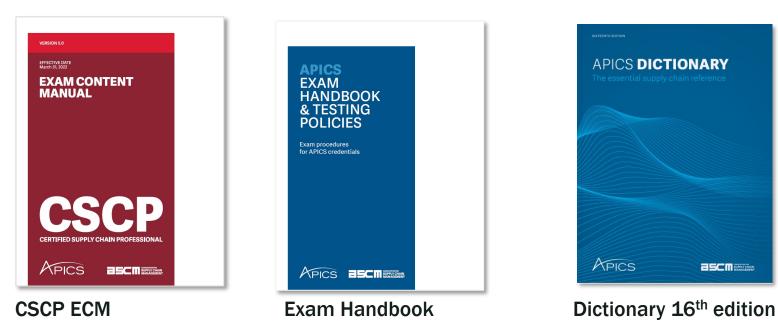


#### Web-based study tools

- Personalized study experience prioritizes content based on knowledge gaps and follows the participant's progress through quiz scores and activities.
- Microlearning allows a participant to focus on smaller content segments, making a more efficient use of available time and ensuring they have a clear understanding of each topic.
- Expanded learning modalities includes the integration of additional videos to help bring key concepts to life in a real-world context.
- Convenience by featuring a mobile-first design and providing access to learnings via any mobile device, tablet, or computer – 24/7.



#### Additional CSCP Resources





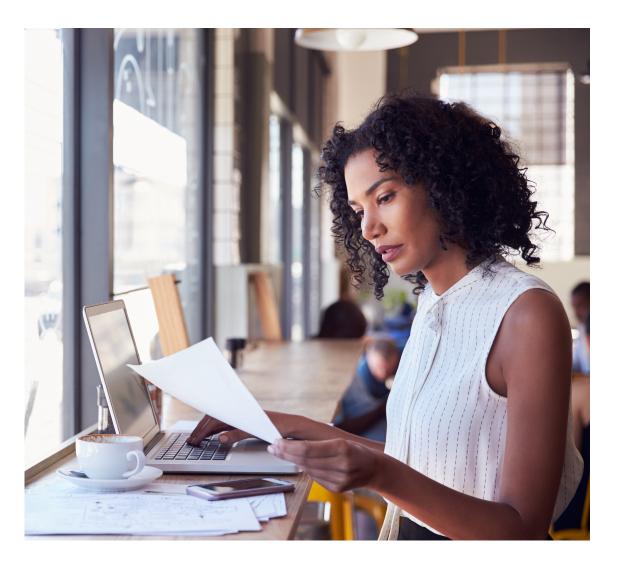
Download the free Dictionary App through the Apple App Store for iPhone and Google Play for Android



#### Prepare for the Exams

To earn your CSCP, you must pass one exam.

- Create a study plan and stick to it. Choose from self-study, instructor-led, instructor-supported or a combination to find the study style that works best for you.
- All study methods use the CSCP Learning System to prepare you for the exam.
- Join a study group or instructor-led course for more support at <u>www.ascm.org/learning-opportunities</u>
- Don't wait until the last minute to purchase and schedule your exam.
- Stay calm and focused during the exam, and use the entire time allotted to complete the exam.





### Learning Options Customized to Your Learning Style

Self-Study	Get the ultimate flexibility with our Self-Study option. Self-Study Learning Systems combine printed books with an online, interactive platform that includes learning activities, quizzes, flashcards and downloadable content so you can study anywhere.
Instructor-Led	Learn from an ASCM-recognized instructor in a class of your peers. Choose from a network of over 300 global training partners that offer in-person and online classes worldwide, all based on the Learning System.
Instructor-Supported	For those who can't attend classes at a set time, but want instructor support, ASCM offers instructor-supported online classes through Fox Valley Technical College.
Corporate/Group	When your organization partners with ASCM, we'll help you organize small or large groups of self- study or instructor-led classes at your facility or virtually.

Visit <u>ascm.org/education-selector</u> for more information



#### **CSCP** Instructor-Led Course Benefits

- Learn from an experienced instructor who provides expertise, insights and one-on-one guidance.
- Network, share experiences, and discuss topics with a diverse group of internal operations professionals in your area.
- Stay on track to earn your certification with a structured learning experience.
- Convenient hours and a paced course for busy professional.
- Take advantage of funding options, such as corporate tuition reimbursement.
- Reports track individual participant and group progress.





# Taking the CSCP Exam

#### **CSCP** Exam

- Pass one exam to earn the CSCP
- **Computer-based testing** globally with Pearson VUE (in-person and online via OnVUE)
- Offered on demand no testing windows. Authorization To Test (ATT) valid for 6 months.
- Exam contains 150 multiple choice questions and technology enhanced items (TEI's). 130 operational and 20 pre-test questions.
- Candidates have 3.5 hours to complete each exam
- Scaled score range 200-350, minimum passing score is 300

#### Additional exam resources:

- Learn more about the exam process <u>ascm.org/cscp/exam-process</u>
- View a preview of the CSCP Exam Content Manual (ECM) <u>ascm.org/cscp-ecm-5-preview</u>







- Scheduling the exam when you begin your studies increases the chances of attaining the certification.
- ASCM finds that candidates who test within three months of completing their preparation have a much higher success rate in passing the exam the first time.



# **Questions?**









Authorized APICS Training Partner Authorized ASCM Consulting Partner

TM

ascm

# Thank You

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